## SAP holds tech meet for students

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Global enterprise software major SAP India on Monday hosted a hi-tech event here to promote entrepreneurship among 5,000 students from 200 universities across the country and bridge the industry-aca-

demic gap. "The 'Techniversity 2012' is an ideal platform for varsity students to learn about key technologies and trends required to shift from academia to industry, as the event is based on education, inspiration, innovation, career and competi-tion," SAP Labs India Vice-President Sunder Madakshira told reporters on the occasion.

Among the technologies showcased at the event was a 'Design Challenge' where stu-dents were asked to come up with an innovative product or a solution that could help the world run better.

## **TECH EXPOSURE**

The students were also exposed to latest technologies such as cloud computing, mobile com-puting, data, analytics, in-memory computing and firsthand information on social media to give an insight into the requirements of the changing software market, Madakshira said.

Delivering the keynote address, chess grandmaster Vishwanathan Anand advised the wannabe techies to follow their dreams and challenge them-

selves to excel.

"You need to constantly practise to excel in any occupation or profession. It is important to cultivate interest and develop an eye for detail," Anand told the students.

Leading online bus tickets firm RedBus chief executive Phinandra Sama, ethical hacker and computer security expert Ankit Fadia and global search engine Google Indian country head Sunil Rao addressed the students during the day-long event.